

NFL SCHOOL SMARTS AGREEMENT AND RELEASE

I am the parent or legal guardian of the child whose name and birth date appear below. I have been advised that my child's teacher would like to submit my child's NFL School Smarts essay (the "Essay") to the National Football League (the "NFL") and that the NFL might post the Essay on the NFL's website, www.NFLRush.com (the "Website"). I understand that the NFL, in its sole discretion, will determine whether to post or retain the Essay on the Website.

On my own behalf and that of my child, by signing this Agreement and Release, I (a) authorize my child's teacher to submit the Essay to the Website, (b) grant the NFL and its member football clubs, NFL Ventures, L.P., and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, licensees, employees and licensees (collectively, the "NFL Entities"), an irrevocable, perpetual, non-exclusive, transferable and sub-licensable, worldwide, royalty-free license to publish, reproduce, edit and otherwise use, and modify the Essay, whether in whole or in all part, in all media, formats and versions, whether now known or as may hereafter be developed, in connection with the Website or any other media or format and (c) waive all rights, including moral rights, in the Essay. I agree to waive all claims for compensation of any kind arising out of the use of the Essay by any of the NFL Entities in any manner, including, but not limited to, on the Website.

I hereby represent that my child is the author of the Essay, that the Essay is original and that it does not violate or infringe upon any third party's rights.

I hereby release each of the NFL Entities from, and waive, all claims, damages, losses and liabilities resulting from the use of the Essay, including, without limitation, any claims for defamation or violation of my child's rights of privacy or publicity. This Agreement constitutes the entire understanding between the NFL and me. This Agreement and the interpretation of this Agreement will be governed by the laws of the State of New York (without regard to conflicts of laws principles).

I have read this Agreement and have discussed its contents with my child.

Date: _____

Signature: _____

Print Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Child's Name: _____

Child's Birthdate: _____